

RYAN PERRY

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EDUCATION

The University of Iowa | Tippie College of Business
B.B.A. Business Analytics and Information Systems, B.B.A Marketing
Certificate in Leadership Studies

Expected Graduation: May 2026
GPA: 3.71/4.00

PROFESSIONAL EXPERIENCE

University of Iowa Housing and Dining | *Residence Dorm Desk Clerk* | Iowa City, IA **August 2023 – Present**

- Aided 500+ residents with necessary information regarding mailing, room assistance, and general questions about life at the University of Iowa
- Facilitated procedures including lock changes, mail pickup, and fire safety drills for residents

Motorola Solutions | *Sales Operation and Communication Intern* | Chicago, IL **May 2024 – August**

- Developed projects on Excel, Tableau, Salesforce, Google Sites, and other platforms to help the sales team reach organizational goals
- Conducted a winning pitch for an innovation competition that required developing a target market, sales strategy, communications plan, & marketing outline for a Motorola Solutions product

Tippie College of Business Peer Mentor | *Mentor* | Iowa City, IA **August 2023 – November 2023**

- Guided 40+ freshman business students' transition into college by suggesting organizations to join, connecting them with helpful resources, and demonstrating habits that promote success in the school of business
- Communicated with other mentors to prepare lessons and develop mentoring strategies to effectively teach students

GoExceed | *Depot Technician Intern* | Elmhurst, IL **May 2023 – August 2023**

- Processed 100+ cellphones and other electronic devices daily to prepare them for customer resale
- Organized inventory numbers for coworkers and upper management through Excel

LEADERSHIP & ACTIVITIES

Tau Kappa Epsilon Fraternity | *Treasurer* **October 2024 - Present**

- Involved in managing fraternity finances, overseeing more than \$500,000 in annual revenue and expenses
- Developed budget forecasts, implemented cost-cutting measures, and other measures to maintain financial stability for the fraternity

Tippie Senate | *Vice President of Case Competition* **April 2024 - Present**

- Consulted with a team of 20+ on ways to improve the Tippie School of Business by extending resources to student organizations, fostering inclusion, and implementing academic goals into the Tippie curriculum
- Planning internal case competition for the University of Iowa by developing marketing strategies, budgeting, funding, & specific logistics of event

MoneyThink | *Mentor* **February 2024 - Present**

- Taught financial literacy lessons to underprivileged groups of 12-15 students at local high schools
- Utilized past experiences to provide advice and knowledge to set students up for success in multiple areas

Sales and Consulting Club | *Member* **October 2023 – Present**

- Hone sales communication skills through practice sessions to promote greater business literacy
- Develop hard and soft skills necessary for sales through presentations from professionals and club meetings

Delta Sigma Pi Professional Business Fraternity | *Chancellor* **December 2023 – May 2024**

- Communicated with brothers by sending weekly emails summarizing upcoming events and requirements
- Presented updates concerning the chapter to 100+ brothers each week

Boy Scouts of America | *Eagle Scout* **March 2010 – March 2022**

- Achieved milestones in Scouting over a 12-year period through participating in innumerable leadership and team building events for the betterment of myself and fellow scouts
- Completed 50+ Eagle Scout projects benefiting the local community

INTERESTS

Exercise | Iowa Football | Golf | Volunteering